

Quote

THE WEEKLY DIGEST

Volume 30—Number 19

Week of November 6, 1955

MAY WE *Quote* YOU ON THAT?

[1] Stockholm Expressen, in a typical criticism of British policy with respect to royal romance: "This is a triumph of hypocrisy. The English state church has deliberately sacrificed two human beings." . . . [2] Maj Gen Wm F DEAN, retiring from Army after 32 yrs' service: "The real heroes of Taejon are the ones who didn't come back. What I have done is nothing compared to the great sacrifices made by so many others." . . . [3] Gov J BRACKEN LEE (R-Utah): "I'm sure the American and Russian people themselves do not want any trouble. Maybe if we'd stop trying to fool each other with diplomacy we might get someplace." . . . [4] EZRA TAFT BENSON, Sec'y of Agriculture, in understatement of the wk: "Mine is not a job that any man would want at this time if he were interested only in advancing his personal comfort and popularity." . . . [5] CHAS B SHUMAN, pres, American Farm Bureau Federation, addressing Nat'l Ass'n of Food

Princess MARGARET, of England: "I would like it to be known that I have decided not to marry Group Capt Peter Townsend."

Chains: "Gov't price supports hurt the farmer more than they help him. Farmers will adjust production to demand—if the gov't will just let them do it." . . . [6] Rev ALBERT F CLARCIA, Universalist Church of the Divine Paternity, N Y C: "If we do not go out into the world and call every man our brother, there are those who will go out and call him 'comrade.'" . . . [7] Miss HARRIET MILLS, Fulbright scholar from N Y C, recently released Chinese war prisoner: "The Chinese gov't was completely justified in arresting me. I consider Americans war-mongers and the Chinese peace-loving people." . . . [8] CHRISTIAN DIOR, fashion designer: "Women between the ages of 35 and 40 are most fascinating. After you've run a few races, you learn to pace yourself better."

FIFTEENTH YEAR OF PUBLICATION



The Great Political Decision of '56 is now precisely a yr away. A substantial majority of the American people know right now how they will vote a yr hence. They are the supporters of a straight party ticket (with occasional derelictions at the local level). And they are virtually immune to political propaganda.

Thus all of the ballyhoo of a Political Year is, in the final analysis, directed toward a relatively few citizens who can be "influenced." These are termed the "independent" voters. The implication that they represent a higher intellectual level than the gen'l run of citizens is one of our more persistent political myths. Obviously, in any sweeping generalization we must allow for exceptions. But by and large the variable voter is unstable. He lacks a continuing political philosophy. Thus, like another Alice in Wonderland, his loyalties tend to veer with the

persuasive power of a political orator:

"I like the Walrus best," said Alice, "because he was a *little* sorry for the poor oysters."

"He ate more than the Carpenter, tho," said Tweedledee. . .

"That was mean!" Alice said indignantly. "Then I like the Carpenter best—if he didn't eat so many as the Walrus."

"But he ate as many as he could get," said Tweedledum.

And so (as sometimes happens in a political campaign) Alice's allegiance was swayed again.

Students of our political scene may find some relevance in this dialogue betwixt Hamlet and Polonius:

"Do you see that cloud that's almost in shape like a camel?"

"By the mass, and it's like a camel, indeed."

"Methinks it is like a weasel."

"It is back'd like a weasel."

"Or like a whale?"

"Very like a whale."

The wavering voter, we venture to suggest, will swallow a whale of a lot of conflicting oratory before this twelvemonth has run its course. Let us express the dubious hope that he digests it well.



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★
"He who never quotes, is never quoted"
★ ★

Charles H. Miller, Jr.



AMERICANA—1

The thing about the U S "which nobody can deny" is not that we are jolly good fellows. Half the world hates us, at sight or on principle. But nobody can deny that we have the best table manners of any people.—JACQUES BARZUN, *God's Country and Mine* (Atlantic-Little, Brown).

ART—2

They say that only an auctioneer can admire all schools of art.—T HARRY THOMPSON, *Sales Mgt.*

AUTOMATION—3

If properly understood, applied, developed and controlled, automation, together with atomic energy, may provide the means for eliminating poverty for the first time in the history of the world.—Prof WALTER S BUCKINGHAM, Georgia School of Technology.

" "

When automation goes all out, in an automobile factory, for example, an electronic brain will control the conveyor belt and its attending machines, and not a man will be in sight. Under full automation, men will be needed only in these three capacities: designers, experts in taping to give the "brain" its instructions, and repair men. It must never be forgotten, however, that a computer is just a helpless can of worms until a man tells it what to produce and to what tolerances.—STUART CHASE, "Automation and Education," *NEA Jnl*, 10-'55.

BEHAVIOR—4

No man can make good during working hrs who does wrong after working hrs.—*Megiddo Message*.

BIBLE—5

More Bibles were produced in the last 10 yrs than in the preceding 40 yrs.—*Journeyman Barber*.

CHILD—Care—6

One young mother, on receiving a nursery school report that described her daughter as "emotionally immature," asked with good sense, "If you can't be immature at 3, when can you be?"—EDA J LESHAN, "Assignment: Growing Up," *Nat'l Parent-Teacher*, 10-'55.

CHURCH—Membership—7

Church mbrship in the U S has increased 25% in the past 25 yrs, and there are now 89,500,000 registered church mbrs belonging to the Protestant, Catholic and Jewish faiths. More than \$1 billion will be spent to complete new bldgs already planned for Protestant churches.—LAWRENCE GALTON, *American Mag*.

CONVERSATION—8

Gossips talk to you about others, bores talk to you about themselves and good conversationalists always talk to you about yourself.—*Tit-Bits*, London.

..... *Quote*



Socially, there's definitely a Russian "new look" in Washington. On Oct 27 the Soviets tossed a black-tie musicale in the rococo grand salon of the Embassy. It was the 1st such formal recital (supper and champagne later) ever held in Washington by the Communists. They have heretofore restricted entertaining to one big annual reception celebrating the Oct revolution.

Also, correspondents for the Russian news agency, *Tass*, have started appearing regularly at the Nat'l Press Club bar, for the 1st time in yrs, conspicuous with their eagerness to get into conversations and be friendly.

" "

One Washingtonian living on a busy street has posted this sign in his driveway: "Park here and we will let the air out of your tires."

" "

House GOP leader Jos W Martin Jr, who served for a couple of yrs as Chairman of the Republican Nat'l Comm, was telling the present incumbent, Leonard Hall, how he got out of his irksome chore. Each time Martin tried to resign, he was talked out of it. Finally, at a Committee meeting in '42 he said nothing in advance, but at an appropriate moment announced his resignation and promptly slammed down his gavel announcing, "Without objection, the resignation is accepted!"

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DRINK—Drinking—9

Alcohol is a crutch for lame ducks.—*Union Signal*.

EDUCATION—10

Those who say that in order to teach Johnny arithmetic, the important thing is to know Johnny—which is in a sense true—are likely to end up knowing Johnny so well that Johnny will know no arithmetic.—JACQUES MARITAIN, Philosophy prof emeritus, Princeton Univ.

" "

The Nat'l Education Ass'n estimates that 632,000 children are being deprived of adequate full-time schooling this yr because there is not enough room for them. To the ulcerated cynics who wag their heads over the decline and fall of the 20th century, this is only another instance of the woeful condition of education in our time. But the optimist remembers that 50 yrs ago nobody would have cared; that part-time schooling would have been considered more than adequate; and that the Nat'l Education Ass'n did not even exist. He remembers that in no other country in the world, and at no other time in history, has such a large proportion of the population been in school. He accepts the classroom shortage as an exhilarating challenge—and builds another school.—DR ISRAEL CHODOS, *Count Your Blessings* (Random).

FAITH—11

One student said, "Being a Methodist, just because your parents were, is like wearing a second-hand hat that does not fit." Great faith, if it is really to be one's very own, always has to be fought for.—HARRY EMERSON FOSDICK, *What Is Vital in Religion* (Harper).

Mining the Magazines



In Oct *Current History*, Sidney Warren, prof of History & Political Science at Calif Western Univ, discusses "The Threat of Internal Communism." Studying persons who have joined the Communist party, he comes up with the heartening conclusion that "There never was, nor is there now, any danger in this country of mass susceptibility to Communist blandishment. To believe otherwise is either to credit the Communists with hypnotic persuasive powers, or to impugn both the good sense and the democratic integrity of the American people."

For faint-hearted Republicans who believe party victory impossible without Eisenhower bearing the banner, staunch GOP editor David Lawrence does some research in *U S News & World Report* (10-14-'55). For 30 yrs, he says (except for '48) every winning presidential candidate, and every losing candidate, too, has run ahead of his congressional ticket—yet "nobody used to suggest this meant the party had grown weaker than its leadership." Winning candidates 1896-1948 averaged 7.5% more of vote total than their respective congressional tickets. FDR polled 12% more votes than his party in all 4 of his elections, but "few suggested then that the Democratic Party would go out of business if someone else was chosen as its next candidate."

According to *Weltbild* (Munich) the Indian State of Uttar Pradesh has decided to henceforth officially designate prisons as "moral hospitals." They anticipate a favorable psychological response from prisoners.

Science now agrees—the weather is getting warmer. The forecast is for continued warm—for at least the next 100 yrs. Jhan & June Robbins bring you up to date in "Our Weather is Changing," *This Week*, 10-23-'55.

Changing Times, appropriately enough, discusses, in its Oct issue, "Big Changes in Your Life—Just 5 or 10 Years Ahead." Sample forecasts: A food revolution—fewer canned, frozen foods; irradiated foods instead—foods cooked by microwaves, which create no heat. Clothing from fabrics not yet invented. Household items that will make '55 models obsolete. Increased leisure, longer vacations; travel the major recreation. Atomic energy will provide domestic power. Automation will bring great industrial changes. But the school problem will still be with us—inadequate school facilities and a continued shortage of teachers.

.....Quote.....

GOD—and Man—12

There are two books which should be kept in every home and should be read by every member of the family: the Bible, which tells of the miracles of God, and the seed catalogue, which proves them.—FRANK CETIN, *Catholic Digest*.

HAPPINESS—13

Unhappiness has been called the commonest thing in the world. Every person we meet is, at one time or another, at least a little hungry, lonely, unsatisfied, unhappy. Each of us has this problem to solve: How can I help increase the amount of happiness in the lives of the people with whom I have contact? — Wright Line, hm, Wright Line, Inc.

“ ”

All the world is searching for joy and happiness, but these cannot be purchased for any price in any mkt place, because they are virtues that come from within, and like rare jewels must be polished, for they shine brightest in the light of faith, and in the services of brotherly love.—LUCILLE R TAYLOR, *Relief Soc'y Mag.*

HATRED—14

When we hate our enemies, we give them power over us—power over our sleep, our appetites, our blood pressure, our health, and our happiness. Our enemies would dance with joy if they surmised that they worry and lacerate us. Our hatred is not hurting them at all; it only turns our own days and nights into a hellish turmoil.—Baptist Observer.

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INTELLIGENCE—Tests—15

John, a boy from the Ky mountains, was given the Stanford-Binet Intelligence Scale. At the 9-yr level the scale includes this subtest: “If you were to buy four cents worth of candy and gave the storekeeper ten cents, how much money would you get back?” The boy ans'd, “I never had ten cents, and if I had I wouldn't spend it for candy, and anyway candy is what your mother makes.”—EDITH WEISSKOPF-JOELSON, “Kinds of Intelligence Differ, Too,” *NEA Jnl*, 10-55.

LAW—Enforcement—16

In a city of half-a-million, the average pay for policemen is only \$3,360 a yr. But the average pay for a shoe salesman is \$4,420, and garbage collectors start at \$3,950! —Paul Harvey News.

LIFE—Living—17

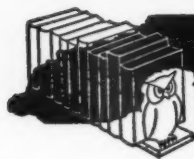
Live one day at a time. You can plan for tomorrow and hope for the future, but don't live in it. Live this day well, and tomorrow's strength will come tomorrow.—REV CHAS W SHEDD, *Farm Jnl*.

“ ”

Learning doesn't come from a book. Learning is not a cold-bodied capsule. Learning is living.—DAVID CARR, *Clearing House*.

LOVE—18

More and more clearly every day out of biology, anthropology, sociology, history, economic analysis, psychological insight, plain human decency, and common sense, the necessary mandate of survival that we show love of our neighbors as we do ourselves, is being confirmed and reaffirmed.—ORDWAY TEAD, *Illinois Medical Jnl*.



Book Briefs

In *The Concise Encyclopedia of Antiques*—the 2nd vol of which has just been published by Hawthorn—there is an acc't of one of the most fantastic novelties that has yet come to our attention: a bustle with a built-in music-box. What makes the story even better is the fact that this outlandish contraption was presented to Queen Victoria, of all people, by an ardent patriot on the occasion of her Jubilee. It isn't recorded that Britain's monarch ever wore this somewhat startling item of apparel. Had she done so, it would have given forth strains of *God Save the Queen*, as she seated herself. Had not the Queen employed the phrase some yrs earlier, in scathing denunciation of the mimicry of her Groom-in-Waiting, Alexander Grantham Yorke, the bestowal of this trinket might well have elicited her classic comment: "We are not amused."

Art Cohn, in his life story of Joe E Lewis, *The Joker is Wild* (Random) tells a poignant tale of the brash comedian and his long-time friend, Jack Malloy. Malloy, it seems, had gone to the Chicago night club, Chez Paree, where Joe was playing an engagement. He sent up a request for his favorite song. While Joe was complying, Jack died of a heart attack.

After the night club closed, in the early morning hours (so Cohn records) Joe E Lewis sought a

French publisher Gaston Galimard was asked by an author if he had read the author's latest work.

"I have, indeed," Galimard replied. "It reminded me of Charlemagne's sword."

The writer, intrigued, looked up the quotation. The sword is described as "long, flat and deadly."—*American Newspaper Alliance*.

deserted funeral parlor, persuaded a watchman to let him in—and finished his act for his friend.

Herman Wouk who, reputedly, has been holding out for \$1 million for picture rights to *Marjorie Morningstar*, has closed with Warner Bros on a percentage deal. The new book, an obvious best-seller because of the *Caine Mutiny* background, has been getting a mixed reception. Amongst the dissenters is Mme Wilhelm Munthe de Morgenstierne, wife of the Norwegian ambassador to the U S. She has been reading the book and doesn't care at all for her "namesake." (Mme Morgenstierne's given name is Marjorie and her surname, in Norwegian, means "morning star.")

.....Quote.....



Mass-Production Portraits

There was quite a kubbub recently when identical prints of a photograph of Princess Margaret chanced to appear simultaneously on the covers of Look and Life. This circumstance tempts one to speculate on the publishing headaches Gilbert Stuart might cause today. For Stuart, American painter b 200 yrs ago (Dec 3, 1755), was the foremost portrayer of George Washington—and he had no qualms about copying his 3 presidential portraits for any and all buyers. He sold at least 94 copies, over 70 of the Atheneum portrait, called "the most famous picture in American history." Ordered by Martha Washington, this original was kept by Stuart instead, who dashed off copies, sometimes in 2 hrs, whenever he needed money. (An unwilling ass't, his daughter once moaned, "That damned Washington! I don't see why I haven't stuck a palette knife thru him!") Gazing at us from posters, primers, and postage stamps, this portrait has become America's traditional concept of our 1st president's appearance. Many scholars call it an idealized likeness, but dissenters may quote these lines from Stuart's poem to a lady who admired his portrayal of her:

Invention there could justly claim
no part,
I only boast the copyist's humble
art.

..... *Quote*

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MARKETING—19

With personal income at \$286 billion, disposable income at approx \$253 billion, and personal savings at \$20 billion, Mr Consumer is really King! Roll out the plush carpet; the Age of the Consumer is upon us!—*Consumer Finance News*.

MARRIAGE—20

Sign on a Wedding Chapel in Las Vegas: "Our Weddings Are Legal."—*ERSKINE JOHNSON, Photography*.

MORALS—21

Moral power is superior to physical power, and the time will come when the measure of a nation's power will not be its armies, navies, airplanes and munitions, but rather its churches, schools, libraries, good actions and noble beneficences. — *DAN'L L MARSH, Outdoor America*.

NATURE—22

Nature has never been a respecter of . . . creeds. (Her) truths are universal and whether one prays to Christ, Allah, Lao-tse, or Jehovah, whether one wears a fez or a sombrero, Nature will make her laws known to those that ask. —*Dr W KENNETH DAVIS, U S Atomic Energy Commission*.

PRAYER—23

Peter McKenzie, the famous Methodist preacher, was noted for replies he often made to those who favored him with remarks on spiritual matters. "My prayers are not ans'd," complained a Christian to him one day. "Oh," repl'd Peter, "possibly that's because your prayers are like some promissory notes presented before they are due."—*Present Truth Messenger*.

Pathways to the Past



Week of
Nov 27-Dec 3

Nat'l Prosperity Wk

Nov 27—Advent Sunday. . . Just 45 yrs ago (1910) the world's largest ry terminal, 28-acre Pennsylvania Station, opened in N Y C (now financier Wm Zeckendorf plans razing it in favor of "Palace of Progress" skyscraper—*sic trans-it system gloria mundi*).

Nov 28—Explorer Ferdinand Magellan reached the Pacific 435 yrs ago (1520) thru the S American straits. . . 180 yrs ago (1775) Congress passed rules and regulations for the new-born U S Navy. . . Chas Duryea's gasoline-powered car sped 7½ mph to win America's 1st automobile race 60 yrs ago (1895); of 80 vehicles entered in the 52-mi spin from Chicago to Waukegan, only 6 managed to start at all!

Nov 29—Ousted from office for opposing one of Henry VIII's divorces, noted English cleric-statesman Cardinal Wolsey d 425 yrs ago (1530). . . The "G-2 of the Revolution," the Committee of Secret Correspondence, was set up 180 yrs ago (1775) under Benj Franklin (for'gn agents for this espionage group were world's 1st users of "invisible ink"). . . More peaceable "for'gn intelligence" was the N Y debut of *Barber of Seville* 130 yrs ago (1825), 1st Italian opera ever staged in America. . . The 1st Army-Navy football game was

played 65 yrs ago (1890), at West Point.

Nov 30 — Feast of St Andrew (Scots' patron Saint). . . 120th anniv (1835) b of the Bard of Hannibal, humorist Sam'l Clemens (45 yrs after death, Mark Twain is still yielding material; his cousin is collecting a book of yet-unpublished Twain anecdotes).

Dec 1—Formal signing of the elaborate Locarno Pacts 30 yrs ago (1925) opened way for admission of a seemingly chastened Germany to the League of Nations.

Dec 2 — Pan-American Health Day. . . Moses Austin got his enterprising American foot in the Spanish Empire's door 130 yrs ago (1825), asking permission to settle 100 U S families in Spanish-owned Texas (Texans declared independence just 10 yrs later).

Dec 3—The 1st opera performed by a professional troupe in America, hardly in the "classic" category, was the delightfully satirical *Beggar's Opera* done in N Y C 205 yrs ago (1750). . . A "face was his fortune" for artist Gilbert Stuart, b 200 yrs ago (1755), but the face was Geo Washington's, not his own — Gilbert's Washington portraits are best-known portrayals of the Father of His Country.

..... *Quote*

"Of all things!"

Someone has said that there are now only 2 classes of people in America — the poor rich and the rich poor. This is not strictly true, but the quip has enough validity to emphasize our point that something rather radical is happening in the distribution of our nat'l income.

Fifteen yrs ago almost precisely 50% of all wages and salaries paid out in this country went to 20% of the work force. In other words, a fifth of the workers got *half* of the income. The remaining half was divided amongst the other four-fifths.

In the interval we haven't taken anything away from this upper fifth in terms of income (altho they have, of course, been pretty well stripped thru rising tax rates.) Upper-bracket incomes have risen steadily. But the advance hasn't been nearly as rapid as the rise of the lower-income groups. According to a Census study just released, by 1945 the upper one-fifth was drawing only 44% of the total wage-salary take; by 1951 it was down to 42%. Today the figure almost certainly is well under 40%.

To vendors in the mass mkts this means add'l billions of dollars of disposable income widely held by people with healthy acquisitive appetites for refrigerators, tv sets, and what have you. It is one of the firmest cornerstones of American prosperity.

..... *Quote*

PROGRESS—24

What goes on in our good land? Well, churches have 89 million mbrs and they contribute \$2½ billion a yr toward their work. Hospitals have increased their capacity 50% in the last 20 yrs.

Our schools have an enrollment of 33 million, of whom 2½ million are in higher education—55% more than in 1940. We spend \$1 billion a yr on our schools. We have more than 40,000 libraries, 2500 art museums, support 170 symphony orchestras.—*Industrial Press Service.*

RECREATION—25

In teaching the child to play you are at the same time teaching him how to get along with others and how to live with himself.—Right Rev Monsignor NICHOLAS H WEGNER, Director of Boys Town, "The Significance of Play," *Recreation*, 10-'55.

RETIREMENT—26

Men in their 60's aren't too old to run the nation. Why this aversion to keeping them at other work that needs a millionth of the brains, health and energy that such a job requires?—*GCC Side-lights*, Gen'l Credit Corp'n, Denver.

SALESMANSHIP—27

There is daily evidence of a lack of recognition of salesmanship as a great American asset, as a powerful force in maintaining and improving standards of living, and as an influence to provide the lowliest with an incentive to do productive work. . . American salesmanship is a great native resource. It should be conserved. Upon it hangs the maintenance of our present standard of living; no other way has been found to sustain that standard.—*Service*, hm, Cities Service Co.

QUOTE For Christmas

Here's a way to pay timely tribute to your pastor, a valued educator, a special friend who does a good deal of public talking. Send a Gift subscription to **QUOTE!** Subscriptions start Jan 1, but the Christmas issue will accompany a card announcing your gift. We'll make every effort to notify recipients before Christmas Day. But Holiday mails move slowly. So, place your order now.

Your own renewal (extended for one year from present expiration date) may be included at these rates:

Single yrly subscription	\$ 6.00
2 1-yr sub's or one 2-yr	10.00
3 1-yr sub's	14.75
4 1-yr sub's	19.50
5 1-yr sub's	24.25
6 1-yr sub's	29.00
7 1-yr sub's	33.50
8 1-yr sub's	38.00
9 1-yr sub's	42.50
10 or more	
1-yr sub's	\$4.25 each.

SERVICE—28

A contributor to Jas S Pooler's column in the *Detroit Free Press* is disturbed by the annual lists of 10 Best-Dressed Women. He suggests a tentative list of the *really* best-dressed women:

- 1) The Nun, or Sister.
- 2) The Nurse.
- 3) The Salvation Army Lassie.
- 4) The Military Servicewoman.
- 5) The Teacher.
- 6) The Policewoman.
- 7) The Red Cross Gal.
- 8) The Social Service Lady.

In Brief

Some of our giant corp'ns are getting to a point where, quite literally, the right hand doesn't know what the left is up to. Take the amusing case of Radio Corp'n of America. RCA owns Nat'l Broadcasting Co, which naturally depends on advertising for existence. Yet RCA makes and is currently promoting a tv attachment that permits viewer to eliminate "annoying commercials." . . . This brings to mind a Southern firm currently featuring *soundless* tv commercials. They use only visual effects. Getting a nice response, too. . . And in case you may have been wondering what's happened to skywriting, the answer is — plenty. Now that the novelty has worn off, big advertisers have turned elsewhere. Volume is off about 50% over a decade ago.

Delving further into this fascinating business of advertising: Do you think there are too many smiling countenances in the magazine ads? The question is raised by Katharine Piper in the *Des Moines Register*. She's a little fed up with the gleeful gals scrubbing sinks and polishing furniture. . . According to figures compiled by *Advertising Age*, the auto industry last yr invested in advertising an average of \$20.34 for each car sold — or about 1% of retail price. . . Transit systems are a little embarrassed by current Ford car cards. These cards dramatically tell the riding public that "It's safer to drive a '56 Ford."

..... *Quote*

Good Stories.....

you can use

Hollywood director Mike Curtiz, that likeable assassin of the King's English, was going over a part in his picture with a well-known actor.

"You're new at this college, see?" he explained. "It's your 1st teaching job. The dean takes you around the campus, then up the hall to show you your classroom. This is what you've studied for all your life! You choke up. Your chest swells with pride. Tears come to your eyes as you look at the door and see those wonderful words in big letters: *John Smith, Professor from English.*" — E E KENYON, *American Wkly.* a

" "

The Spanish painter Salvador Dali wrote a play entitled *The Wheelbarrow*. When the director asked if he was also planning on designing the sets, Dali explained, "There will be no stage sets. The 1st act takes place on the right side of the stage and the public will have to imagine that a palace is there. The 2nd act takes place on the left half of the stage, where the viewers will have to imagine a beach." Repl'd the director: "Then you, sir, will have to imagine an audience out there in front after the 2nd performance." — *Weltbild*, Munich (QUOTE translation). b

.....Quote.....

I LAUGHED AT THIS ONE

JOS ZDERAD

Grandpa was recently created a Knight of St Gregory.

One evening he proudly donned his gala uniform for a group of admirers. He was resplendent in his dark green, open dress coat with silver embroidered cuffs, and his black-plumed chapeau, and his sword.

Compliments flowed, but grandpa says the most sincere praise came from 8-yr-old Barbara. "Oh, grandpa," she marveled, "you look just like Liberace!"

" "

When his engine conked out the pilot of a light plane glided to a landing on the N Y State Thruway. The only car in sight pulled off the road when the driver saw the plane coming in. After rolling to a stop, the pilot jumped out and walked back to the car to thank the motorist for his cooperation, and to ask for a lift to the closest interchange. As the pilot neared the car the woman sitting beside the driver stuck her head out the window:

"We'll get out of the way if you'll just show us where to go, mister. This clown here is the only driver in the country who could start out on a thruway and wind up in the midst of an airport!" — *Wall St Jnl.* c

Wise Cracks

John, who was getting on in yrs, had unexpectedly been appointed bellman in the Parish Kirk, much to the surprise and delighted satisfaction of his wife. She made no secret of her pleasure and lost no time in advising all and sundry of the good news.

"Have ye heard o' the grand job ma man has jist gotten?" she asked her neighbors.

"No," repl'd one, "what is it?"

"The ringin' o' the Kirk bell," repl'd the proud wife.

"And what wage comes wi' that?" came the vital question.

"Oh, he's weel paid," said Mrs John. "He gets 5 pound a yr and a free grave!" — W B BURNETT, *Scotland Laughing* (Albyn Press, Edinburgh). **d**

" "

The twins, five years old, had knelt for bedtime prayers. Little Clara prayed first, concluding: "Amen. Goodnight, God. And now stay tuned for Clarence." — JACK KYTLE. **e**

" "

The officer in charge asked the Navy recruit whether or not he had ever been in service prior to his present enlistment. "Yes, sir," repl'd the man. "I was on submarine duty until they kicked me out."

"Kicked you out! What for?"

"Well, you see, sir, I was used to sleeping with the windows open." — Bona Venture. **f**

There are more home permanents these days than permanent homes.—AL M SCHAEFER.

" "

The only prize that's likely to get bigger after you've won it is the one you get at the altar.—S S BIDDLE.

" "

Democrats seem rather happy; their campaign is running according to farm.—PETE BAIRD, *New Orleans Times-Picayune*.

" "

The raving beauty in a contest is often the 2nd-place winner.—Grayson Co (Ky) News, *Leitchfield*.

" "

Speaking of horrible examples, a 12-yr-old we know says his arithmetic book is chock full of them.—MARIANNE WILSON, *Louisville Courier-Jnl*.

" "

Most footprints on the sands of time were left by work shoes.—Town Jnl.

" "

One way to keep your head above water is to keep out of expensive dives. — *Industrial Press Service*.

" "

Wanna know the only thing wrong with that dollar that used to buy twice as much? You didn't have it.—MIKE CONNOLLY, *Hollywood Reporter*.

.....Quote.....

To A Germ

O tiny germ, so fine, so small,
where do you find the infamous gall
to strike me down into this
bed, and
hold your parties in my head?
—*The American Way.* g

”

Shelley Winters, who sometimes speaks first and thinks afterwards, tells an amusing story about an appearance she made at a round table session in which she was asked what three men she'd like to have to dinner. She promptly piped up with Einstein, Churchill and Laurence Olivier. "And what," said the moderator, "would you ask Einstein?" "I'd ask him to explain his theory of relativity," said Shelley, nonchalantly. "And Churchill?" "There are things," said Shelley, "I'd ask about England's relationship with America." "Ah," said the moderator, "that brings us to Laurence Olivier. What do you want to know from him?" "I'd ask him," cracked Shelley, who'd run out of ideas, "what he'd be doing later."—*HEDDA HOPPER, Motion Picture.* h

”

A teacher was trying to impress her pupils with the importance of Geo Washington, and the reason for celebrating his birthday.

"Now, if the Southern states had succeeded in making the Confederacy an independent country, what would Washington be the father of?"

"Twins!" one bright little boy shouted.—*Arkansas Baptist.* i

..... *Quote*

The Mexicans like to tell this story on themselves. One day God created Mexico. Then, when He contemplated His work, He said to Himself, "I've surpassed myself, and it's unjust to the rest of my creations. The sky is so blue, nature is so harmonious; it is so fabulous it is without equal." So then, in a feeling of justice, God created the Mexican. — *Paris Match*, France (QUOTE translation). j

”

A dear old lady was telling her family about her trip to town.

"I met a nice young man on the train," she said, "and he offered to give me the winner of the Kentucky Derby."

"And did he?" asked one.

The little old lady beamed and shook her head. "Naturally, I thanked him very much, but I explained that the chickens took up so much of the garden that it would be quite impossible for us to keep a horse." — *United Mine Workers Jnl.* k

”

The spirit of the Stutz bearcat and the coon coat is not dead. It has merely become modernized. A callow youth we know has a car which is something less than modern. However, hanging by a thread, high up near the right door of the front seat, is a pretty good imitation spider, quite a large one. With some skill, at an appropriate moment, he is able stealthily to let out the thread so that the spider is lowered. The effect on a good looking doll sitting beside him is to propel her rapidly in the direction of his protective arms. Calls it his Automatic Girl Shift.—*Montrealer.* l



Horticultural Note

A Canadian horticulturist states that low-cut strapless dresses have dealt a blow to the corsage business, since florists have not been able to devise a satisfactory means of supporting a corsage on bare skin.—News item.

Florists now at night are napless,
Disturbed by dresses low and
strapless.

Though other men, in suchlike
cases,

Sleep sound, with smiles upon
their faces,

And dream of flesh that's smooth
and creamy,

The florist's look is far from
dreamy.

What's to be done, the florist
moans?

Sandpaper flesh, drill holes in
bones?

There is, it seems, no trace of hope
In things like tape and glue and
rope.

Try as you may, corsages simply
Won't stick to skin that's soft
and dimply,

And they've a sudden way of
leaving

The bosom once it starts to
heaving.

So pin the flowers, if you durst,
On clothing that you come to
first,

And hope, you brave corsage best-
ower,

That dresses don't go too much
lower.

With a sigh of relief she surveyed her spotless floors and carpets—all bright and shining from a thoro housecleaning—then she called to hubby (who had spent the afternoon in the garden and was now halfway upstairs), "Dear, are your feet clean?"

Wearily, he ans'd, "Yes, dear, it's only my boots that are dirty."

—*Brevities*, hm, Glen L. Campbell Printing, Inc. **m**

" "

Upon due reflection, a rural school teacher decided to give full credit to a pupil for his answer to an arithmetic problem.

The question: "If your father sold 15 hundred bushels of grain for \$2 per bushel, what would he get?"

The answer: "A new car."—*Motorland*. **n**

" "

Moscow radio, describing a scene in which a collective farmer and a woman tractor operator work together on the night shift: The girl speaks: "How wonderful it is to work on such a beautiful night under a full moon and do one's utmost to save gasoline." — PAUL STEINER, *American Mercury*. **o**

" "

Think you're getting old? One Congressional Medal of Honor winner sure felt he was when he asked his oldest daughter what she was studying.

"Oh," she repl'd, "we're studying right now about some guy by the name of Hitler."—*Parts Pups*, hm, Genuine Parts Co. **p**

..... *Quote*

Quote-ettes

FRANK LLOYD WRIGHT, vitrolic architect, on need for restyling automobiles: "Our motor cars look like old-fashioned lumber wagons wearing diamonds to mkt." 1-Q-t

" "

BOB CUMMINGS, film star, explaining his turn to tv: "You meet such interesting money." 2-Q-t

" "

EDITH HEAD, Hollywood dress designer: "Your dresses should be tight enough to show you're a woman, and loose enough to show you're a lady." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Edited by ALICE JACOBS

Insomniacs whose trouble is due to sensitivity to noises will be happy to learn of a new sleep aid. Dr J Zwislocki, of Harvard, has invented an ear plug made of soft plastic filled with wax. Plug conforms to ear shape, and according to people who tested it, is so comfortable they can sleep normally while wearing it. Plugs are not yet on the mkt, but should be soon.

If your problem, like ours, is not going to sleep but regaining consciousness in the morning, you may want to invest in a new wrist watch that shakes you till you awaken. "Sensilarm" watch is set

like any alarm clock. When the alarm goes off, its buzzing sets up sympathetic vibration in the watch's back. This vibration is supposed to waken the wearer thru his sense of touch. Even if you don't need the watch for reveille, it can be useful as a timer or appointment reminder. The watch was developed primarily for use by the hard-of-hearing. Zenith Radio Corp'n (Hearing Aid Division) will distribute the watch. "Sensilarm" will be made by a Swiss mfr, and is expected to sell for \$59.50 in a nickel-chrome case, \$79.50 in gold-filled case.

NOTE here items of special interest in this issue ————
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